

# North Carolina Emergency Solutions Grants Program - CoC Application

FY 2022-2023 Regional Application  
Funding for the 2023 Program Year (January 1, 2023 – December 31, 2023)

*For submission information, refer to the NC ESG Application Information Packet.*

## CoC Lead Agency Information

Identify your CoC:

- COC NC-500, WINSTON-SALEM/FORSYTH
- COC NC-501, ASHEVILLE/BUNCOMBE
- COC NC-502, DURHAM CITY AND DURHAM
- COC NC-503, NC BALANCE OF STATE
- COC NC-504, GREENSBORO/HIGH POINT
- COC NC-505, CHARLOTTE/MECKLENBURG
- COC NC-506, WILMINGTON/BRUNSWICK, NEW HANOVER, PENDER
- COC NC-507, RALEIGH/WAKE
- COC NC-509, GASTONIA/CLEVELAND, GASTON AND LINCOLN
- COC NC-511, FAYETTEVILLE/CUMBERLAND
- COC NC-513, CHAPEL HILL/ORANGE
- COC NC-516, NORTHWEST NC

Legal Name of Organization (as it appears on your organization's tax return):

Guilford County

Physical Address

(Including Street, City, State, Zip):

1203 Maple Street, Greensboro, NC 27405

Telephone: 336-641-7196

Mailing Address

(Including City, State, Zip):

1203 Maple Street, Greensboro, NC 27405

CoC Primary Contact: Provide the following information for the person to whom all communication regarding this application should be directed.

Name: Cheri Neal

Title: CoC Program Manager

Organization Name: Guilford County  
Department of Health & Human Services

Telephone: 336-641-7196

E-mail: [cneal@guilfordcountync.gov](mailto:cneal@guilfordcountync.gov)

CoC Alternate Contact: Provide the following information for an additional person to whom all communication regarding this application should be directed.

Name: Alex Smith	Title: Human Services Business Manager
Organization Name: Guilford County Department of Health & Human Services	Telephone: 336-641-8938
E-mail: asmith7@guilfordcountync.gov	

Coordinated Entry Contact: Provide the following information for the person to whom all communication regarding Coordinated Entry should be directed.

Name: Brian Hahne	Title: Executive Director
Organization Name: Partners Ending Homelessness	Telephone: 336-553-2715
E-mail: brian@partnersendinghomelessness.org	

Which HMIS Lead does your CoC use?

- NCHMIS - Michigan Coalition Against Homelessness
- HMIS@NCCEH - NC Coalition to End Homelessness
- Bit Focus
- Other (Please Identify):

Please list the staffing for CoC activities including paid staff and volunteers:

Role	Full Time Paid Position	Part Time Paid Position	Volunteer Position
CoC Program Manager	1		
CoC Specialist	3		
Business / Grants Support Staff		2	
CoC Consultant		1	


Does the CoC Lead Agency provide direct services? No  
 If yes, please describe: n/a

What ESG Funding, if any, is the CoC requesting:

- Street Outreach
- Emergency Shelter
- Rapid Rehousing
- Prevention
- HMIS

## Application & Selection Process

What avenues did your CoC use to share the Request for Applications and solicit interest in NC ESG funding (At least 3 are required)?

- Website
- Email listserv
- Mailing
- Advertising in a local newspaper
- Advertising on the radio or television
- Posting on social media
- Direct outreach or solicitation of known agencies
- Other (please specify):
- Other (please specify):
- Other (please specify):

Describe the review process implemented by the Selection Committee to choose applications for funding. Include any challenges that you encountered in your process this year. If there were delays in notifying subrecipients, please describe here as well. (Max 2500 characters): After receiving the State's notice, ESG Request for Applications were announced at the July 14 and August 11, 2022 Guilford County CoC Membership meetings. The Guilford County CoC's Board and it's selection committee, the System Performance and Evaluation Committee (SPE Committee), met on July 22 and July 25, 2022 to review and approve the ESG Policies & Procedures. In accordance with those policies and procedures, the SPE Committee met on July 28, 2022 to review the ESG RFA information provided by NC DHHS and to approve the local ESG RFA information and timeline. The ESG RFA announcement and timeline were distributed on August 1, 2022 to the entire Guilford County CoC Board and Membership through an email communication (using MailChimp), posted on the Guilford County CoC's website (guilfordcoc.org), and posted on the Guilford County CoC's Facebook page.

New and returning applications were due locally to the CoC on August 26, 2022. An update on the applications and review process was provided at the September 8, 2022 CoC Membership meeting. The SPE Committee reviewed the applications, scored the applications using an objective scoring document, and decided on the funding recommendations at meetings held on September 8 and 9, 2022. Applicants were notified of the funding recommendations on September 12, 2022 and each agency received a copy of the CoC's approved appeal process. If appeals are submitted, the SPE Committee Chair convenes an Appeals Committee and reviews those appeals in accordance with the CoC's ESG and CoC Grant Policy & Procedures.

Final reviews and approval of the SPE Committee project funding recommendations took place at a regular Guilford County CoC Board meeting on September 21, 2022 and a special called Guilford County CoC Membership meeting on September 22, 2022.

List the dates of Selection Committee meetings (Max 2500 characters):

July 22 – review of the Policies & Procedures with CoC Board

July 28 – review and approval of local ESG RFA document, timeline, and evaluation tool

August 5 – ESG grant overview and evaluation training (refresher/new member information)

September 8 – ESG application evaluation review and funding recommendations

September 9 – ESG funding recommendations

September 23 – appeals committee meeting

September 26 – receive update on appeals outcome & update funding recommendations

What tools were used to aid the Selection Committee's evaluation of project applications (Max 2500 characters)? The Guilford County CoC System Performance and Evaluation (SPEC) Committee used an evaluation tool to review and score the ESG applications. The evaluation tool has been included in the required attachments with the Regional Application (Tab 6). The evaluation tool was developed by a contracted consultant who has worked with ESG and other CoC grants in North Carolina and Tennessee for many years and is very familiar with the state and federal grant applications. The evaluation tool assists the SPE Committee to ensure that applications meet threshold eligibility and meet system requirements. The SPE Committee met on July 28 and August 5, 2022 and reviewed and approved for the evaluation tool to be used for the 2022 annual ESG application.

List all members of the selection committee for NC ESG funding below:



Room at the Inn	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	9/26/22
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Provide any other additional information regarding the application process, if needed (Max 2500 characters): The Guilford County CoC received funding requests that totaled \$487,850, which far exceeded the Guilford County CoC ESG fair share allocation of \$276,717. The CoC’s System Performance and Evaluation Committee (SPE Committee) had to make difficult decisions in making funding recommendations that critically reviewed applications and verified that these decisions were in alignment with CoC to reduce barriers to services and serve the most vulnerable. During this time, the Guilford County CoC is also going through the annual HUD CoC competition. Some of the agencies who did not receive the funding they requested have submitted HUD applications or requested additional funds through bonus resources and/or other grant opportunities.

## Appeals Process

Please describe your appeals process for this application. (Max 2500 characters): The appeals process is established by the Policies & Procedures approved by the System Performance and Evaluation (SPE). New or renewal applicants whose projects were not included in the final slate of CoC Project Priority Listing or ESG Project Applications and approved for submission to NC DHHS may appeal. Applicants must submit a letter of appeal signed by an applicant agency’s Executive Director with any relevant supporting documentation to the SPE Committee Chair by the appeals deadline set out in the local ESG grant timeline. All appeals must present evidence that shows the SPE Committee made a clear error, did not follow the advertised process, engaged in discriminatory activity, had a conflict of interest, or the grantee experienced extenuating circumstances. The SPE Committee will not consider appeals that present additional information or explanations to address programmatic deficiencies or missing documentation that were was not present in the original application except in extenuating circumstances outside the control of the applicant. After the appeals deadline, the SPE Committee will decide whether to overturn any initial decisions that

were appealed. If the SPE Committee does decide to overturn any decisions to exclude projects from the final funded application list, those decisions with their reasoning must be provided to and approved by the CoC Board of Directors.

List each organization that filed an appeal, the type of NC ESG project involved (Street Outreach, Emergency Shelter, Rapid Rehousing, Prevention, HMIS) in the appeal, and the resolution.:

**NOTE:** *If no appeals were submitted, this section can be left blank.*

1. Appealing Agency: Room at the Inn	ESG Projects involved: Emergency Shelter
Appeal resolution: Appeal upheld; overall funding adjusted to include this program.	
2. Appealing Agency:	ESG Projects involved:
Appeal resolution:	
3. Appealing Agency:	ESG Projects involved:
Appeal resolution:	
4. Appealing Agency:	ESG Projects involved:
Appeal resolution:	
5. Appealing Agency:	ESG Projects involved:
Appeal resolution:	
6. Appealing Agency:	ESG Projects involved:
Appeal resolution:	

Is the CoC Lead Agency or Selection Committee imposing any additional requirements beyond the NC ESG contract requirements on one or more of the project applicants? Include requirements for agencies that are not yet meeting the CoC written standards.

Yes

No

If yes, please list each agency with additional requirements, define the additional requirements and how the CoC intends to monitor compliance.

Optional: What additional information not covered elsewhere in this application would be helpful, regarding the CoC or CoC Lead Agency? (Max 2500 characters)

## Section 5: Application Certification

### Application Certification

To the best of my knowledge and belief, all information in this application (General Application and all Project Application Components) is true and correct.

Name of Organization: Guilford County	
Name of Authorized Signatory: Michael Halford	
Title: County Manager	Date:
Signature	