

# Water the Cycle of Life

## 2022-2023 Computer Designed Poster Contest



### Participant Eligibility:

This contest is open to **9th grade** students. Separate contests will be held for the District, Area and State levels.

### Judging Criteria:

The NCASWCD has adopted a standard computer designed poster contest score sheet to be used at all contest levels. Entries will be judged on the following points

- Conservation Message 50%
- Visual Effectiveness 30%
- Universal Appeal 10%
- Originality 10%

### Infractions:

- Violates Copyright - 5 points
- Exceeds Size Limit (24"x36") - 5 points

### Prize Money:

\$ 1<sup>st</sup> Place: \$50

\$ 2<sup>nd</sup> Place: \$35

\$ 3<sup>rd</sup> Place: \$25

*There will be no area level competition for this contest*

### Contact Information:

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### Official Entry Form for the 2022-2023 CD Poster Contest:



Please display the following information on the second page of the poster document:

Student's Name: \_\_\_\_\_ Grade: \_\_\_\_\_

Poster Title: \_\_\_\_\_

Poster File Name: \_\_\_\_\_

Teacher Name & Email/Phone: \_\_\_\_\_

Parent Name & Email/Phone: \_\_\_\_\_

School: \_\_\_\_\_ County: \_\_\_\_\_ District: \_\_\_\_\_

This contest is sponsored by the Guilford County Soil & Water Conservation District partnered with the City of Greensboro Water Resource Department

# **“Water the Cycle of Life”**

## **Contest Procedure:**

Contests will be conducted on the District, Area and State levels. District First Place winners will be eligible to enter the Area contests, and Area First Place winners will be eligible to enter the State contest. Each contest coordinator shall see that contestants and judges have a copy of the rules and shall urge them to study these rules, especially the sections on content, specifications, copyright and judging criteria.

All computer designed posters entered into District sponsored competition become the property of the respective District. These entities are entitled to use these posters for promotion of the Conservation District program.

## **Specifications:**

- Posters should be designed to be no larger than 24” X 36” (if printed out)
- Poster orientation can be either landscape or portrait
- The student can use any software they choose but it must be saved as a certain format
- The finished poster should be submitted electronically in one of the following approved formats;  
→ GIF, JPEG, PDF, PNG, PPT, PUB, or TIFF
- Posters will be judged electronically
- Must be an original work of the student (students should be aware of copyright protection)
- Poster should be unique and creative
- Information should display relevant content to the nature of conservation (Soil Conservation, Water Conservation, and Best Management Practices)

## **Quick Tips:**

- Use a brief, catchy message; one theme that can be read in 10 seconds or less
- Use a slogan telling viewers to do something and making them want to do it
- Increase color and decrease empty white space to get and hold attention of viewer
- Letters large enough to be easily read and words separated enough to make them quickly grasped

## **Avoid these poster faults:**

- More than one theme
- Too busy - too many and/or scattered pictures or words (the message will become lost)
- Material not relevant to topic
- Small lettering is hard to read at a distance
- Boldness makes a difference
- Plain lettering is easier to read compared to fancy lettering