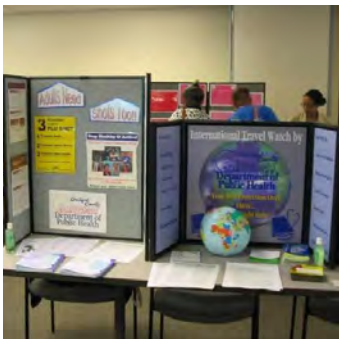
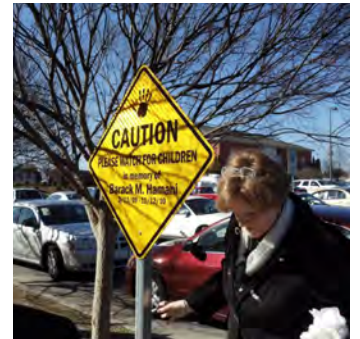




# 2012-2013 Annual Report



## Our Organization

### At a Glance:

- Organized May 1, 1911
- First full-time county health department in North Carolina; second oldest in the US.
- 407 employees (includes full-time, part-time and hourly staff).

### Leadership:

**Merle Green**

*Health Director*

**Ken Carter**

*Assistant Health Director*

**Dr. Ward Robinson**

*Medical Director*

**Cindy Toler**

*Allied Health Program Manager*

**Judy Southern**

*Clinical Services Program Manager*

**Felicia Reid**

*Community Health Program Manager*

**Scott Greene**

*Environmental Health Program Manager*

**Anita Ramachandran**

*Health Education Program Manager*

**Dennis Hight**

*Agency Business Manager*

### Board of Health:

**Justin Conrad, Chairperson**

*Public at Large Member*

**Christopher Dooley, RPh Vice Chairperson**

*Public at Large Member*

**Michael Norins, M.D.**

*Public at Large Member*

**Melvin "Skip" Alston**

*Public at Large Member*

**Joseph Holiday, M.D.**

*Physician Member*

**Linda Wilson, R.N.**

*Registered Nurse Member*

**Heather Oman, O.D.**

*Optometrist Member*

**Vincent Townsend, CPE**

*Engineer Member*

**William Bencini, Jr.**

*Commissioner Liaison Member*

**Sharon Long-Stokes, D.D.S.**

*Dentist Member*

**Mark Nasisse, D.V.M.**

*Veterinarian Member*

## A Message from the Health Director

This past year, our Department took the fundamentals of core public health services to a new level.

- We began and continue to educate restaurant owners and workers on changes made to our state's food safety code, the most comprehensive changes made to NC's standards in more than 30 years.
- We partnered with the Cabarrus Health Alliance to win a Robert Wood Johnson Foundation grant, to research how to improve delivery of and access to dental health services.
- We conducted a new Community Health Assessment (CHA) with two "firsts": an expanded process that includes data collection for Cone Health and High Point Regional and the creation of an online CHA survey, to give all residents an opportunity to participate.
- We launched our Department's Facebook page, another way to engage with our community.
- We saw the hard work of our collaborative efforts move our county up from 10th to 9th in the national County Health Rankings.
- And we celebrated another successful year in our Centennial Garden – growing, harvesting and donating 2584.5 pounds of produce to Urban Ministries.

We are pleased to report your health department continues to move forward towards its vision, even within the constraints of a very tough budget year.

I commend you for reading this report and being interested in the health of your community. The health of a community affects every aspect of the community: the economy, education, health care, recreation and more. Please continue reading to learn more about what your health department has done and continues to do each and every day. We welcome your input and involvement as "Healthy people living in a healthy community" is truly a vision for us all.



In good health,

*Merle Green*

**Director, Guilford County Department of Public Health**





Main Phone Number: **336.641.7777**

Website: **www.guilfordhealth.org**

Blog: **www.askguilfordhealth.com**

Facebook: **www.facebook.com/GuilfordCountyPublicHealth**

### Our Vision

*Healthy people living in a healthy community.*

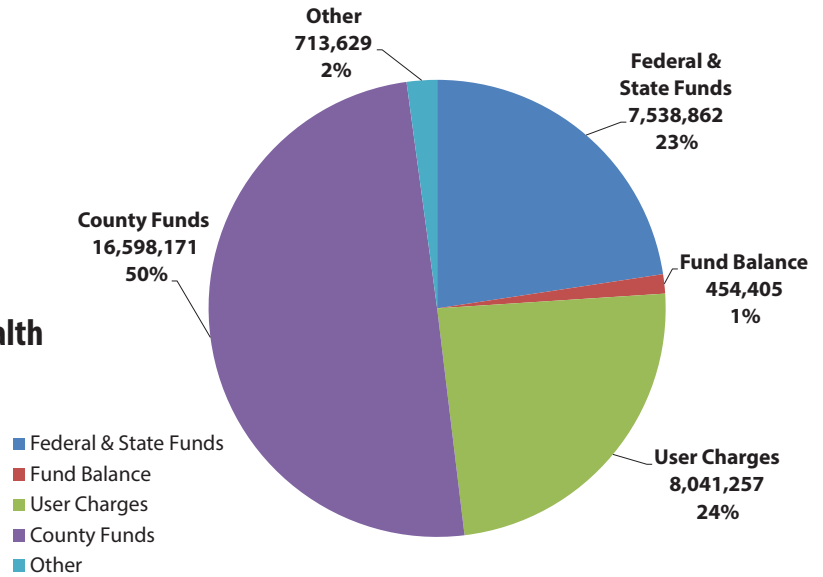
### Our Mission

In partnership with the community we serve, the Guilford County Department of Public Health shall protect, promote and enhance the health and well-being of the people and the environment of our county.

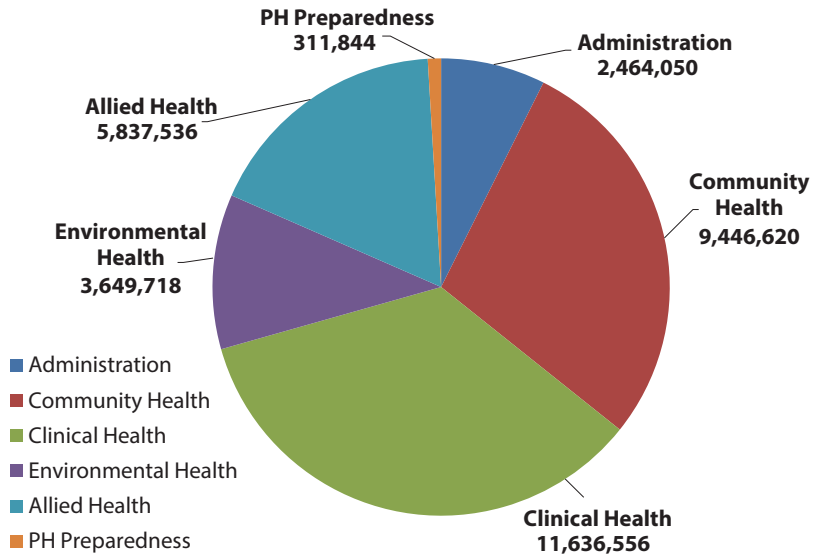
## Total Operating Budget: \$36,817,097

(includes local, state, and federal funds; grants; fees collected)

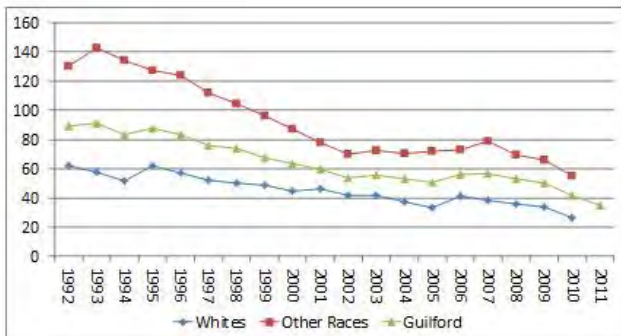
### Where the money comes from... Revenue



### Where the money goes... Expenses

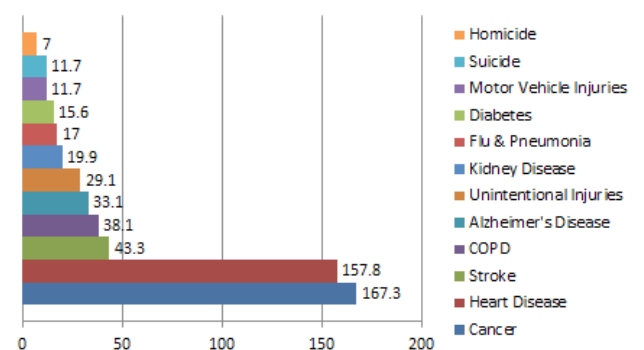


### Pregnancy Rate among Females Ages 15-19 By Race, Guilford County, 1992-2011



Source: NC Center for Health Statistics

### Leading Causes of Death per 100,000 Population Guilford County, 2007-2011



Source: 2013 County Health Databook; NC DHHS, Division of Public Health, State Center for Health Statistics  
 Note: Causes of death data are age-adjusted

# Accomplishments

## Clinical Services

In 2012, the final phase of the renovation of our East Wendover, Greensboro site was completed, creating a state of the art clinical site, staff offices, meeting rooms, and an employee Fitness Center which is open to all County employees.



The Child Immunization Program received state recognition for exceeding compliance goals for immunizations for children less than 24 months old. Guilford County Department of Public Health's rating was 95%, exceeding the state goal of 88%.

The Adopt-A-Mom Program received \$5,000 after being named a GlaxoSmithKline Child Health Recognition award winner in 2012.

Our Prevention Training Center continues to be successful in providing HIV/STI training for participants from across NC and other states in partnership with the University of Alabama.

## Environmental Health

The Children's Environmental Health Section, Lead Poisoning Prevention Program dispenses over 150 notices each quarter to children with a blood lead level of 5mcg/dL or greater. This program works in partnership with the NC DHHS Women's Health Branch to pilot and incorporate the questionnaire for pregnant women to determine if they are at risk of having an elevated blood lead level, which could allow the lead to be passed on to the fetus.

Our Healthy Homes Program started offering home visit for families that have a child diagnosed with asthma. These visits provide parents with tools to effectively identify and minimize asthma triggers in their home. We have been able to reduce emergency department visits and improve air quality in the homes we visit through partnerships with community agencies, school nurses and pediatricians.

The Water Quality Section continues to host a Well Contractor Day event to provide required continuing education to area well contractors annually. The event consists of different speakers involved in the water well industry. Attendance averages 150 well contractors.

## Community Health

Our Newborn Home Visiting Nurses provided 5,502 home visits to new babies born during FY 2011-2012.

The Community Alternative Program for Disabled Adults and Children prevented unwanted institutionalized care for 358 adults and 48 children.



## Allied Health

In October 2012, The DentaQuest Institute recognized the Guilford County Department of Public Health Dental Clinics as a Safety Net Solutions Center of Excellence. The Centers of Excellence recognizes dental programs that have displayed tremendous leadership and excellence in oral health practice management and have greatly improved the oral health status of their patients.

From January 1 to December 31, 2012, the Medication Assistance Program (MAP) filled 8,458 prescriptions, saving over 2.3 million dollars in prescription costs to qualified participants.

This past year, WIC participants redeemed \$10,869,117.31 in WIC food vouchers, benefiting our local economy.



## Health Education

From June 2012 to December 2012, the HIV/STI Health Education and Testing program and our community-based organizations tested 1,799 individuals for HIV and syphilis and tested 720 individuals for chlamydia and gonorrhea directly in the community.

For FY 2012-13 fall semester, over 500 middle and high school girls completed Smart Girls Life Skills Training, Guilford County Department of Public Health's very own teen pregnancy prevention program. Smart Girls Life Skills Training is recognized as a fundable teen pregnancy prevention model by North Carolina Department of Health and Human Services' Teen Pregnancy Prevention Initiatives.

Health Education successfully created a partnership with Greensboro Farmers Curb Market, implementing a program to ensure SNAP/EBT benefits were accepted at the Curb Market beginning Feb. 2, 2013. In addition, we created educational programming for SNAP/EBT participants in collaboration with the Department of Social Services, the Curb Market and Guilford County Partnership for Children.



## Animal Control

During our 2012 low-cost animal rabies vaccination clinics, Animal Control officers vaccinated approximately 3,000 dogs and cats.

On June 2, 2012, Animal Control officers vaccinated 340 animals during a clinic sponsored by North Carolina American Kennel Club. This club covered the cost of the vaccination.

Animal Control confirmed 28 cases of animal rabies in 2012, the highest number recorded since 2006.



## NC DHHS Secretary's visit

Dr. Aldona Vos, North Carolina's newly appointed Secretary of the Department of Health and Human Services, toured the Wendover Avenue site of the Guilford County Department of Public Health on Friday, February 22. Accompanied by Health Director, Merle Green, and the agency's Executive Team, Dr. Vos viewed the newly remodeled Greensboro-based clinical areas. Following her tour, Dr. Vos met with the Department's leadership to discuss services and programs of the agency.



## Agency Accomplishments/Recognition

### GlaxoSmithKline Foundation Child Health Recognition Award

Category: Local Health Departments

Winner: Guilford County Coalition on Infant Mortality, Adopt-A-Mom Program

### North Carolina Public Health Association Scholarship Award

Winner: Felicia Reid

### North Carolina Public Health Association All-Star Award

Winner: Shea Cox and Pam Spence

### Robert Wood Johnson Foundation, Center for Sharing Public Health Services

Co-Recipient with Cabarrus Health Alliance

\$125,000 grant to improve and enhance dental services for uninsured children and adults

## Staff Wellness Efforts

We have implemented several initiatives that have helped steer participants to adopt life-long practices. Examples include:

- **Exercise sessions.** Yoga is offered for staff immediately following work and is lead by our Reach For Health team. Our families and friends are able to join us after work, all at no charge to the employee or family.
- Designated **workout spaces** including a new fitness room with equipment donated by an area business.
- We also periodically sponsor **community litter collection** events that promote physical activity while preserving the health of our environment.



## Employee Recognition

### Employee of the Year

**Sandy Ellington**  
Health Education

### Employees of the Quarter

**Julie Beauchesne**  
Community Health

**Dennis Jenkins**  
Health Education

**Rebecca Rice**  
Environmental Health

**Stacey Robbins**  
Environmental Health

**Fitty Salazar-Sagastume**  
Clinical Health

**Mondie Sipe**  
Community Health

**Eric Welch**  
Allied Health

## Community Garden

Guilford County Department of Public Health started a community garden in 2010. It has since become the most successful in terms of yield in our county. We named our garden, the Centennial Garden in honor of our 100th anniversary in 2011. For the 2012 season, **2426.5 pounds** of produce (**121% of goal**) was harvested from our garden. One hundred percent was donated to Urban Ministry. A small group of staff devote their lunch breaks, come in early and stay late to work the garden.



Find us on Facebook - [www.facebook.com/GuilfordCountyPublicHealth](http://www.facebook.com/GuilfordCountyPublicHealth)



Guilford County Department of Public Health launched its Facebook page in August 2012. The Department uses this form of social media to provide health information and respond to concerns, make the community aware of health alerts and share upcoming health-related events, like rabies vaccination clinics.

**1203 Maple Street, Greensboro, NC 27405**

**1100 E. Wendover Avenue, Greensboro, NC 27405**

**501 E. Green Drive, High Point, NC 27260**

**1103 W. Friendly Avenue, Greensboro, NC 27401**

**Administration/Management Services** - Agency management, budget, human resources support, technology

**Allied Health Services** - Dental clinic, laboratory, pharmacy, supply and services procurement, WIC

**Animal Control** - Animal ordinance enforcement, animal welfare investigation, education, rabies vaccination

**Community Health Services** - Home visitation programs for adults and children, school health nursing, childcare nursing and dental, child fatality protection and prevention team

**Health Education** - Adolescent pregnancy prevention, STI/HIV education and testing, tobacco use prevention and cessation, media relations, material development, health fairs, worksite, community and employee health promotion, ServSafe food safety program, special projects, chronic disease prevention, website and social media

**Emergency Preparedness and Response** - Agency and county plan development, employee training and drills, response for identified public health emergencies

**Vital Records** - Birth and death records

**1100 E. Wendover Avenue, Greensboro, NC 27405**

**501 E. Green Drive, High Point, NC 27260**

**Clinical Services** - Adult and child immunizations; communicable diseases; international travel immunizations; STI/HIV testing, treatment and counseling; tuberculosis control; refugee health; family planning; maternity care; infant mortality prevention

**1203 Maple Street, Greensboro, NC 27405**

**400 W. Market Street, Greensboro, NC 27401**

**Environmental Health** - Restaurant and food service facility inspections, lead investigation, hazardous spill response and investigation, education, water quality management

## Two Public Health locations named for past employees and public health advocates



### Greensboro Site

Drs. Ross & Morrow Public Health Center  
1100 E. Wendover Avenue



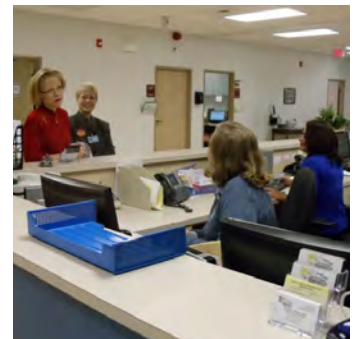
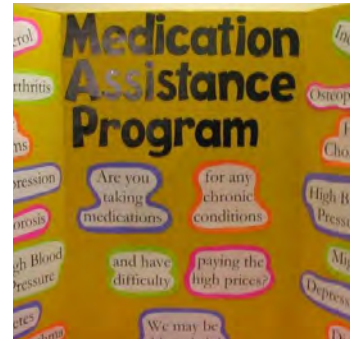
### High Point Site

Dr. Marcus L. Aderholdt, Jr.  
501 E. Green Drive

## Personal Nutrition

To promote personal nutrition, we have implemented several activities:

- Monthly Lunch and Learn educational sessions which include samples of healthier snacks and meals.
- Fit for the Holidays (weight maintenance program).
- Healthy vending machine options.
- A community garden. During the 2012-13 growing season, we harvested over 2,000 pounds of food and donated 100% to Urban Ministry to help feed the homeless in our community.
- Nutrition tips including recipes in our weekly staff e-letter and for our Facebook followers.
- Taste-testing events for staff.
- A policy which requires healthy food and beverage offerings at health department-sponsored events.
- Nutrition counseling to staff who want to change their eating patterns.
- Remote parking space campaign and signage to encourage 10,000 steps daily.
- Stairwell art project reminds staff to use the stairs rather than the elevators with hand-painted artwork by our own staff.
- Guilford County Department of Public Health also provides tobacco use cessation support and employee immunizations in order to keep our workforce free of communicable infections.



# 2012-2013 Annual Report

