



Integration of Public-Private Partnerships into Disaster & Continuity Planning

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Office of Partnership Engagement
Division of Emergency Management
North Carolina Department of Public Safety





NCEM Office of Partnership Engagement (OPE)

Business Emergency
Operations Center (BEOC)

Community Emergency
Response Team (CERT)

Voluntary Agency Liaison
(VAL)





**Support NCEM ESFs
& Sector Workgroups**



**Enhance Private Sector
Resilience**



**Community Preparedness,
Training, & Resiliency**

**Coordinate with NGOs
& NCVOADS**



**Support Community
Response & Recovery**





NCEM Office of Partnership Engagement (OPE)

Business Emergency Operations Center (BEOC)

- Enhance Business Resiliency for Expedited Community Recovery Efforts
- Information Sharing & Sector Insights
- Disaster Vendor Re-Entry Certification
- Enhance Workforce Disaster Preparedness & Response

Community Emergency Response Team (CERT)

- Disaster Preparedness
- Support Emergency Agencies/Responders
- CPR/First Aid/Stop the Bleed Training
- Search & Rescue Training
- Support Local Disaster-Focused Community Response Teams

Voluntary Agency Liaison (VAL)

- Information Sharing Between NCEM and Disaster-Focused Voluntary Organizations.
- American Red Cross
- Baptists on Mission
- Diaper Bank of NC
- Convoy of Hope
- NC VOADs



BREAKING NEWS
PROTESTERS GATHER DOW





FACT:

85% of any state's critical infrastructure and key resources are in the private sector — not government.

This includes energy, fuel/hazmat, natural gas, telecom, internet, IT, consumable goods, food, banking, transportation, construction, manufacturing, medical/pharma, etc...





Our Vision

...to create a more disaster resilient state.

- Expand the EM team by adding the private sector
- Leverage our collective strength (partnership) – SERT
- Build relationships through commons goals
- Coordination of effort & resources

→ A speedy return to normalcy following an event

→ Minimize business loss to allow availability of goods & services to the community





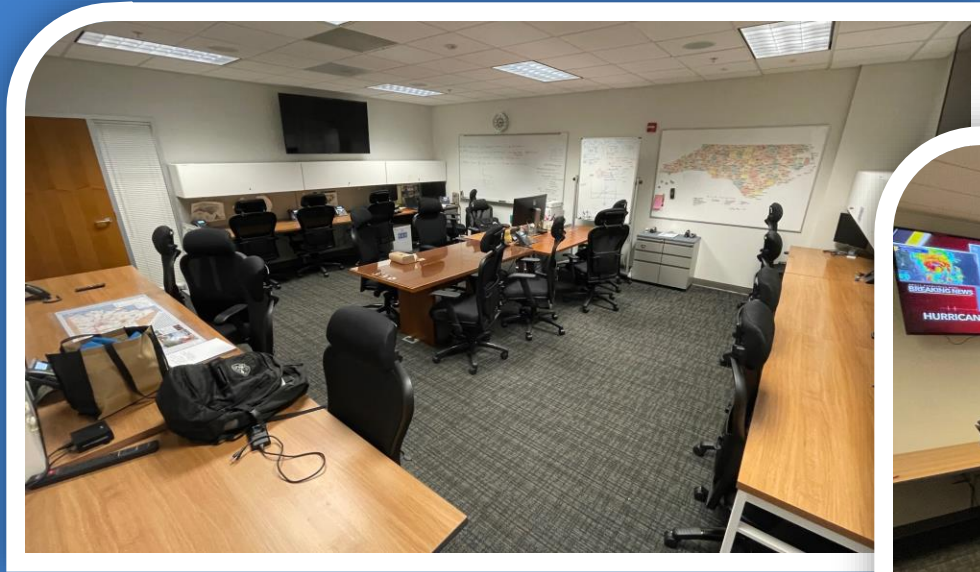
N.C. Business Emergency Operations Center (BEOC)

- Liaison Between NCEM and Private Sector (PS) Partners
- Coordinate Donations, Assets, and Resources During Emergencies
- Support PS Business Continuity & Resiliency
- PS Supports Response & Recovery Efforts
- Gain Unique Insights from Sectors & Industry
- Support Critical Infrastructure
- Augment Support for Vulnerable Populations



“Paratus Adiuvarē.” | Ready to Help.





“Paratus Adiuvere.” | Ready to Help.





The P3 – Our Three Foundations to Success

- Private Sector Partnerships: Continuity & Resiliency
- Business Emergency Operations Center (BEOC)
- Disaster Re-Entry Certification



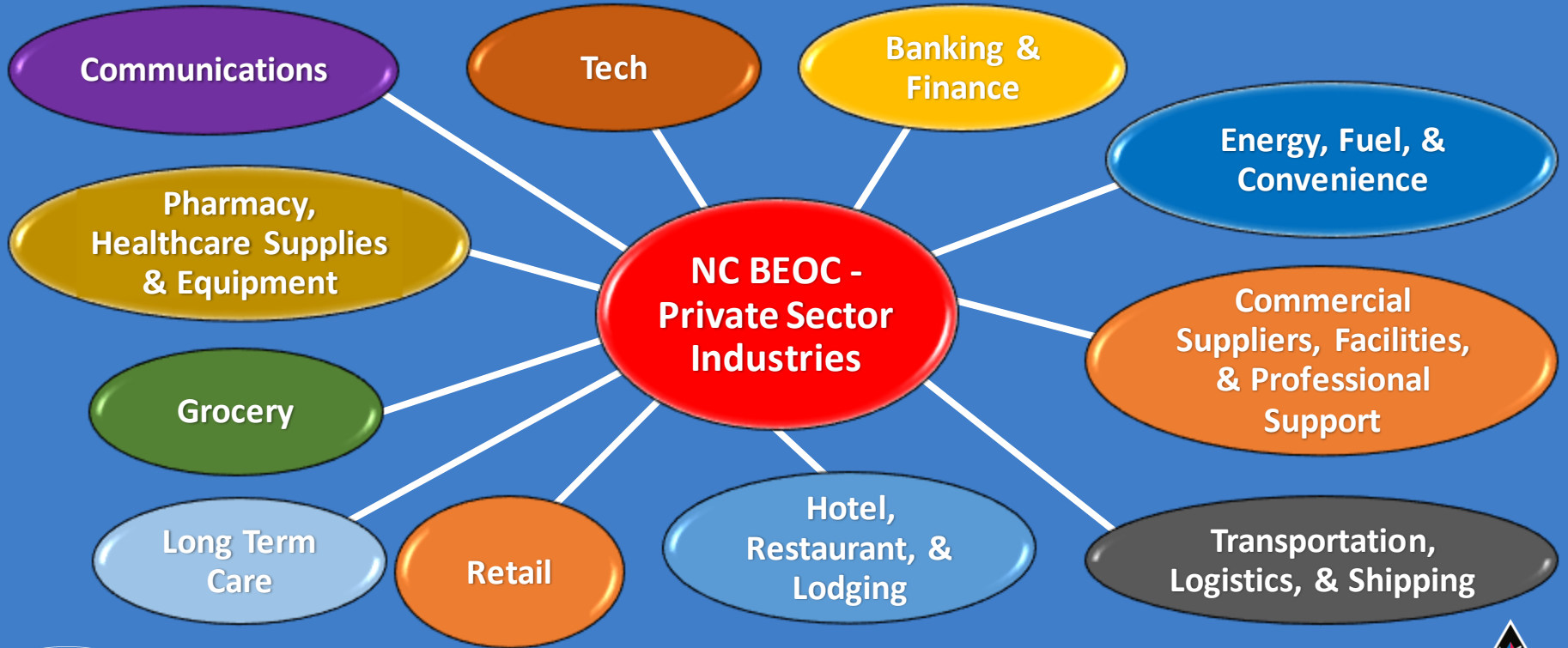


- **Situational Awareness & Information Sharing** — Industry/Sector Updates Shared In-Person on the EOC Floor, or Virtual via WebEOC/Virtual-BEOC
- **Improve Private Sector Preparedness, Response, & Recovery** — Better Operational Decisions Through Enhanced Situational Awareness
- **Expand the Common Operating Picture (COP)** for Private/Public Partners
- **Incident Management Tracking** — via WebEOC: 24/7/365
- **Assets Board** — Deployable Assets/Force Packages
- **Resource Requests/Taskings** — “*Speed-to-the-Need*”
- **Rapid Connect** — to Counties, Communities, and State(s)
- **Disaster Vendor Re-Entry Certification** — for Private Sector Businesses
- **EM Exercises & Tabletop Exercises** — Maintain EM Capabilities & Skill Sets





11 Core BEOC Sectors





Emergency Management
NC DEPARTMENT OF PUBLIC SAFETY

BEOC Partners



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Emergency Management
NC DEPARTMENT OF PUBLIC SAFETY

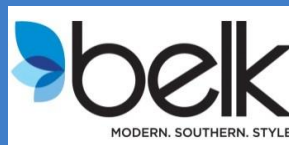
BEOC Partners



Vanguard®



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STRENGTHEN. SAFEGUARD. RESPOND.



North Carolina Petroleum & Convenience Marketers
Fueling North Carolina's Future



The Best Bankers. Hometown Banking.



Energy that shows.



MetLife Auto & Home®



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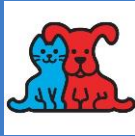
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Emergency Management
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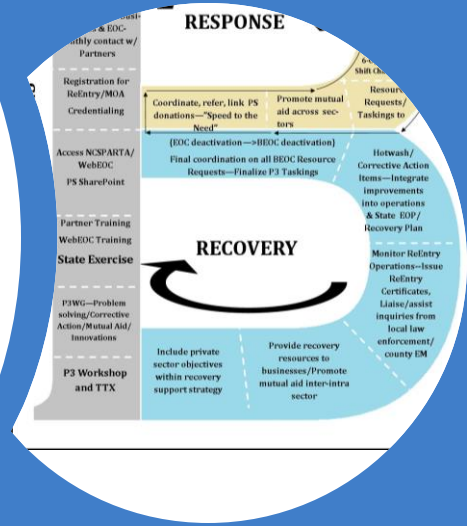
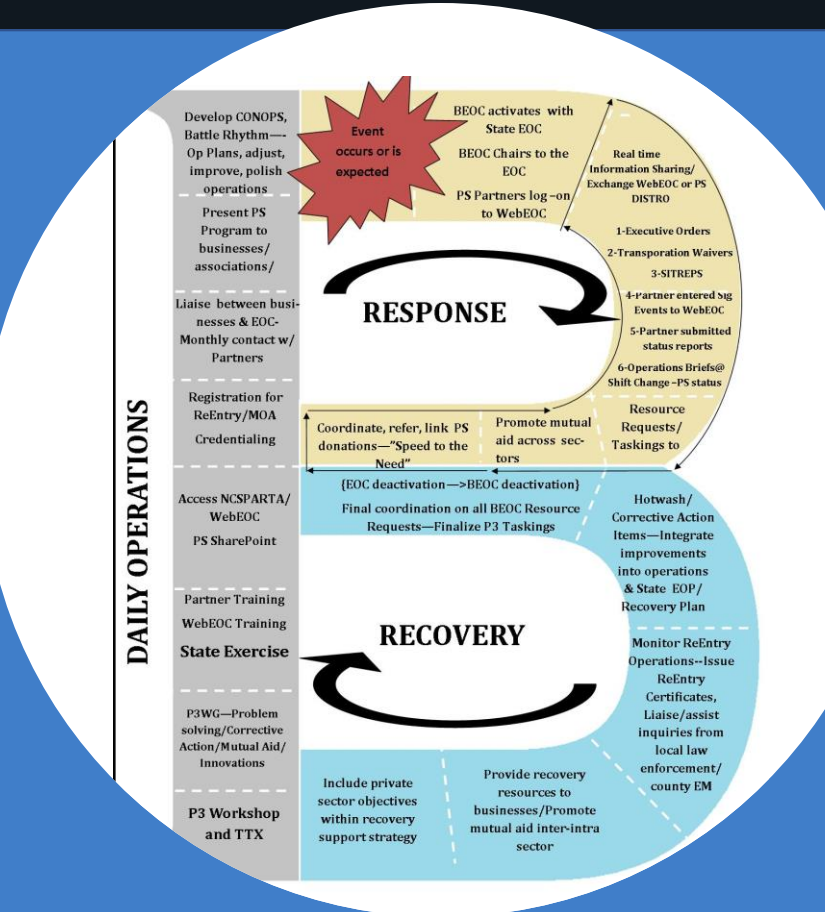


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The "Business B"





PS NCEM

- Access to Significant Events Board (WebEOC)
- Real-Time Information on SOE, Transportation Waivers, Curfews, NCEM Operations, Evacuations, Sheltering, DOT-Road Closures, State Agency Reports, Power Restoration Statuses, WaterWARN Updates, and more...
- Disaster Vendor Re-Entry Certification
- Business Continuity Support & Access to Resource Network
- Support Community Stabilization = Expedite Resumption of Normal Business Ops





Disaster (Vendor) Re-Entry Certification





Re-Entry | Lessons Learned

Two Critical Factors to Community Sustainability in the Aftermath of an Event:

- Re-Establish Essential Services
- Rapid and Safe Return of Normal Business Operations

Likewise...

- Extended limitations and restricted access adversely impacts recovery objectives.





Oklahoma City (1995)





Authority to Act N.C. General Statute 166A (2009)

- Ensures Availability of Emergency Supplies and Utility Services
- Exempts Essential Commerce & Transportation from Local Curfew Restrictions
- Permits Business Activities to Resume in Restricted Areas
- MOA/Certifications Must Be Renewed Every 3 Years





Re-Entry (Continued)

- Presented to Law Enforcement and/or Local Agencies.
- Priority of Access:
 - ✓ Life
 - ✓ Health Safety
 - ✓ Economic Well-Being
- May Be Copied, Distributed and Displayed.
Vendor/Company Controlled Distribution.
- **Free Program.**





Re-Entry = Win-Win

- Allows Businesses into Restricted and Curfewed Areas to:
 - ✓ Assess Facilities
 - ✓ Mitigate Damage
 - ✓ Initiate back-up power
 - ✓ “Open for Business”
- Begin Recovery and Resume Normal Operations
- Only Statewide Re-Entry Program





This

Certificate of Post Disaster Re-Entry

is issued to

XYZ Company

and identifies the bearer as a representative of a certified

HealthSafety

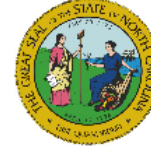
in accordance with N.C.G.S. 166A-19.70 and grants the bearer the privilege of entering a designated curfew area provided the following requirements are met:

- 1) There is a declaration of a state of emergency or state of disaster in effect; and,
- 2) There is a curfew in effect in the declared area; and,
- 3) The Governor has issued an executive order invoking the privileges listed in N.C.G.S. 166A-19.70.
- 4) Entry shall be granted for the limited purpose of delivering or assisting in the distribution of essentials or assisting in the restoration of utility services.
- 5) The bearer of this certificate and all associates must follow the route specified by law enforcement or other local official, if any.

Secretary, Department of Public Safety

Director, Division of Emergency Management

Expires: April 30, 2025





Re-Entry | In Action...

- Local Officials Will Determine:
 - Restrictions (Type & Phase)
 - Closures
 - Curfews
 - Access Points
- The Authority of Local Law Enforcement is NOT Rescinded Under the General Statute.
- Separate from the Re-Entry of Residents.
- When Appropriate, the BEOC Sends Out Notices to all Certificate Holders in the Counties Regarding Curfews and Other Important Restrictions.
- When Restrictions are Removed or Levels Changed — Counties Update WebEOC Accordingly.





Re-Entry | Keep In Mind:

- Unrelated to Decisions Regarding Evacuations
- Separate from the Re-Entry of Residents
- Unrelated to Local Decisions to Open or Close a County
- Tool in the Governor's Toolbox
- The Authority of Local Law Enforcement is NOT Rescinded Under the General Statute.





Public-Private
Partnerships...

Does This
Actually Work?





Hurricane Matthew

9 October 2016

- BEOC Coordinated 60+ Truckloads of Support
- Over \$9M Donated to NC VOADS/Gov Fund
- Prescriptions for 800 Survivors
- Meals for Emergency Responders
- Named First Operational BEOC by FEMA

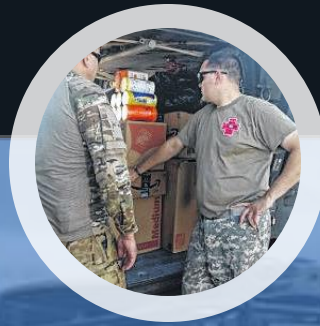




Hurricane Florence

14 September 2018

- Cross-Sector Coordinated
- Airdrop w/ N.C. Air National Guard
- Power Up – 1M Batteries
- 88 Resource Requests
- Over \$18M – Commodities
- Over \$20M – Cash Donations
- Named National Model by FEMA



For each \$1 donated
Walmart will donate \$2
up to \$5 million



FOUNDATION FOR
THE CAROLINAS





Hurricane Dorian

6 Sept. 2019

- Support to State-Managed Mass Care & Sheltering
- Over \$600K in Resources
- Support for Ocracoke Community
- B2B Aid on Ocracoke
- Cross-Agency Collaboration & Support





Hurricane Isaias

3 August 2020

- Uber offered free rides to evacuating survivors
- Donations of Food & Water
- Concurrent COVID-19 Response
 - 271 Hotel Partners (25K+ rooms) for Non-Congregate Sheltering (NCS).
 - Supported Bertie County NCS for Tornado Survivors and Families.





COVID-19 | MAR 2020

889 Days of Activation

- Filled Resource Requests
- 12 Storage Trailers
- 4 Re-fer Trucks (6-9 months)
- PPE Donations & Personal Items
- Strengthened Partnerships with Pharmacies & Pharmaceutical Companies
- Daily Communication & Sector Analysis



NC

CORONAVIRUS



BEOC Initiatives ...and “Side-Gigs.”

- DPO Volunteers (Engineers/Architects)
- Business to Business Mutual Aid–B2B
- UAV Group (Drones)
- Google Maps/NC DOT Road Updates
- Uber {Rides} {Eats} {Freight}
- Waze Evacuation Route Info
& User Reported Flood Inundation Data
- Mustering Stations/Pre-Staging (Walmart & Others)





Win-Win

- Enhance Situational Awareness
- Improve Decision-Making
- Access to More Ideas, Capabilities and Resources
- Increased Effectiveness Through the Coordination of Efforts – Team Driven
- Faster Response/Faster Recovery
- Create Strong Relationships and Community Fabric





Sign-Up Today!

- BEOC Updates
- WebEOC Access
- BEOC Assets
- Re-Entry Program





Questions and/or Suggestions?

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