



Attention WIC shoppers!



NC eWIC is coming

Simple, Safe, and Convenient

Simple

No more paper!
Your NC eWIC card will replace your
food instruments.

Convenient

Buy only the foods you need when you shop.
See your benefits balance and approved
products list on your smartphone.

Safe

Your NC eWIC card will work like a
debit card at the checkout.

Learn more

Ask about NC eWIC at your local WIC office.



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Division of Public Health • Nutrition Services Branch
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