



2017-2018



Annual Report





OUR VISION

Healthy people living in a healthy community.

OUR MISSION

In partnership with the community we serve, the Guilford County Department of Public Health shall protect, promote and enhance the health and well-being of the people and the environment of our county.

A Message from the Health Director

Over this past year, our department excelled in several areas and programs in order to promote or enhance our residents' health. Here are just a few examples:

As a part of Public Health 3.0, we began a restructuring of the department in order to allow for expanded partnerships throughout our community. Knowing that social determinants are the major factors that contribute to a person's current state of health, we expanded our influence regarding biological, socioeconomic, psychosocial, behavioral, and social issues that determine one's health status.

We did this by consulting with the US Centers for Disease Control and Prevention (CDC) through research related to biology and genetics; by addressing individual behaviors along with our partners in behavioral health; by developing projects related to substance abuse prevention and injection drug use; and we addressed accidents as a public health issue along with housing and violence.

We are addressing access to health services by partnering with local nonprofit and private clinics, and by offering clinical services at our own locations in High Point and in Greensboro.

We advanced our use of technology by changing from paper Women, Infants and Children (WIC) vouchers to an electronic benefit transfer system (eWIC) for more safe and convenient client use.

We are one of nine sites across the US who began receiving funds from the CDC to develop new approaches for the detection and treatment of antibiotic resistant gonorrhea (a major challenging public health issue nationwide).

We have been so successful in our Greensboro JustTEENS clinic that we expanded and opened a JustTEENS Clinic at our High Point site.

We continue to be the only county health department in the state to monitor the clean-up of petroleum and other hazardous chemical spills.

We continue successful HIV/Sexually Transmitted Infection (STI) testing with our local Community Based Organizations.

We have partnered with other local agencies (as well as other County departments) to address the growing opioid abuse issue in our county by serving on task forces, workgroups and supplying much needed data to aid in county-wide prevention and treatment efforts.

Public Health is on the preventive end of medicine, and we have made a major commitment to developing plans and strategies for reducing and preventing future health issues for Guilford County residents.

Thank you for trusting us with the public's health. Our vision remains to ensure that our residents are: "Healthy people living in a healthy community." We welcome your interest and input in our ongoing efforts to protect our residents and promote good health for all.



In good health,

Merle Green

Director, Guilford County Public Health

Our Organization

At a Glance:

- Organized May 1, 1911
- First full-time county health department in North Carolina; second oldest in the US.
- 402 employees (includes full-time, part-time and hourly staff).

Leadership:

Merle Green
Health Director

Ken Carter
Assistant Health Director

Dr. Michael Norins
Interim Medical Director

Cindy Toler
Allied Health Program Manager

Judy Southern
Clinical Services Program Manager

Felicia Reid
Community Health Program Manager

David Foust
Environmental Health Program Manager

Anita Ramachandran
Health Education Program Manager

Barbara Grady
Agency Business Manager

Health and Human Services

Advisory Committee:

Jean Douglas, PharmD, Chair
Pharmacist Member

Robin Lane, RN, PNP, MPH Vice Chair
Nurse Member

Melvin "Skip" Alston
Commissioner Member

Bobby Baskin
Public/At Large Member

Alva "Chip" Cromartie
District 6 Member

Pamela S. Green
District 8 Member

Ronald Komich, DVM
Veterinarian Member

Percy E. Jones, MD
Physician Member

Charles Norman, DDS
Dentist Member

Heather Oman, OD
Optometrist Member

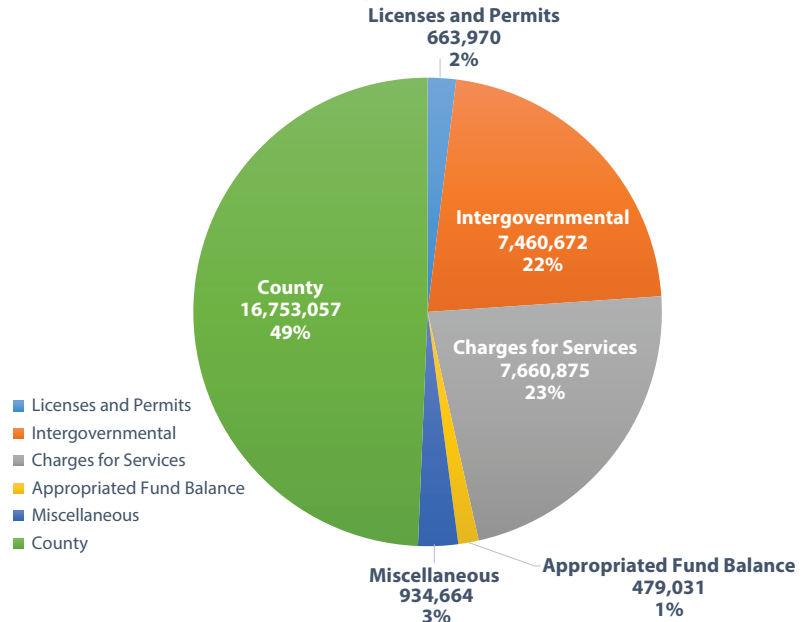
Mary C. Rakestraw
District 3 Member

Keith G. Pemberton
District 1 Designee

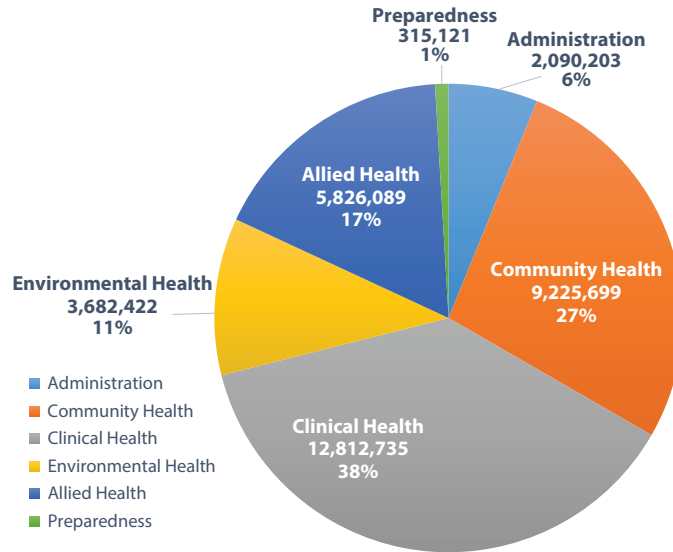
Total Adopted Budget: \$33,952,269

(includes local, state, and federal funds; grants; fees collected)

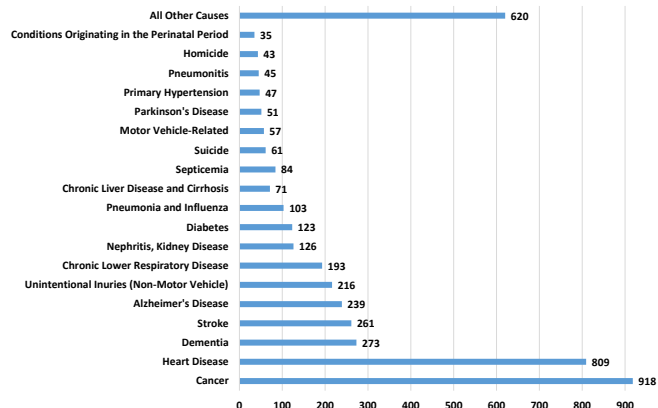
Where the money comes from... Revenue



Where the money goes... Expenses



Leading Causes of Death per 100,000 Population Guilford County, 2007-2011



Programs and Locations

Guilford County Health & Human Services Building

1203 Maple Street • Greensboro, NC 27405

- **Administration/Management Services** – Agency management; budget; human resources support; technology.
- **Community Health Services** – Home programs for adults and children; school health nursing; child care nursing; child fatality protection and prevention team; infant mortality prevention.
- **Emergency Preparedness and Response** – Agency and county plan development, employee training and drills, response for identified public health emergencies.
- **Health Education** – Adolescent pregnancy prevention; STI/HIV education and testing; tobacco use prevention and cessation; material development; worksite, community and employee health promotion; chronic disease prevention.
- **Environmental Health** – Restaurant and food service inspections, lead investigations, food safety education.
- **Vital Records** – Birth and death records.

Drs. Ross & Morrow Public Health Center

1100 E. Wendover Avenue • Greensboro, NC 27405

- **Allied Health Services** – Laboratory; pharmacy; supply and services procurement; Women, Infants and Children (WIC).
- **Clinical Services** – Adult and child immunizations; communicable disease treatment and investigation; STI/HIV testing, treatment and counseling; tuberculosis control; refugee health; family planning; maternity care, CenteringPregnancy®; vasectomy services.
- **Community Health Services** – Home visitations and care management services for adults and children; child fatality protection and prevention team.
- **Health Education** – Media relations; material development; health fairs; special projects; website and social media.

Dr. Marcus L. Aderholdt, Jr. Building

501 E. Green Drive • High Point, NC 27260

- **Allied Health Services** – Laboratory; pharmacy; supply and services procurement; Women, Infants and Children (WIC).
- **Clinical Services** – Adult and child immunizations; communicable disease treatment and investigation; STI/HIV testing, treatment and counseling; tuberculosis control; refugee health; family planning; maternity care, CenteringPregnancy®; vasectomy services.
- **Community Health Services** – Home visitations and care management services for adults and children; child fatality protection and prevention team.

Chandler Dental Building

1103 W. Friendly Avenue • Greensboro, NC 27401

- **Allied Health Services** – Dental.

Independence Building

400 W. Market Street • Greensboro, NC 27401

- **Environmental Health** – Hazardous spill response and investigation; vector control; water quality management.

 336-641-7777

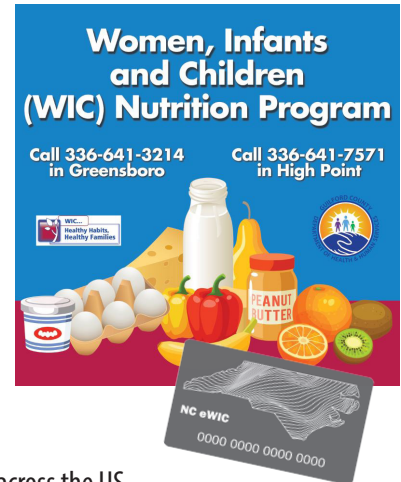
 www.guilfordcountync.gov

 www.facebook.com/GuilfordCountyPublicHealth

Accomplishments

Allied Health

The WIC Program moved from a paper-based method of WIC benefit issuance to an electronic benefit transfer system (eWIC) in March, 2018. Instead of paper food instruments, WIC food benefits are issued into an electronic benefit account. Families use their eWIC card and PIN to access their food benefits at the grocery store.



Guilford County is one of nine sites across the US who are receiving funding from CDC to participate in an initiative to build local capacity to detect and develop new approaches to investigate and treat antibiotic resistant gonorrhea. Guilford County has partnered with area emergency departments and universities in this effort.

The Public Health Dental clinic partnered with two local Orthodontists, James D. Kaley, DDS and Bruce D. Burns, DDS, in 2008 to provide orthodontic services for underinsured or noninsured children. In FY 2017/2018, more than 40 children benefited from this program.

Clinical Services

In 2018, Clinical Services in Greensboro and High Point have provided several new initiatives, along with the regular public health clinic services. CenteringPregnancy® group prenatal care continues to show exceptional birth outcomes. There have been 52 prenatal groups in Greensboro and 17 prenatal groups in High Point since 2013. Guilford County Public Health has hosted two National Centering Healthcare Institute facilitator trainings for CenteringPregnancy® facilitators attending from all over the United States. The Office of Rural Health has funded efforts to reach more uninsured pregnant women during the first trimester.



The JustTEENS initiative started in 2015 to reduce teen pregnancy rates has been so successful in Greensboro, that this initiative expanded to High Point in 2017. The number of unduplicated teens 15-19 seen in the JustTEENS Clinic has increased by 198% since its inception, providing teen-friendly services with dedicated providers. In fall of 2017, the JustTEENS initiative received \$8,000.00 when named the Glaxo Smith Kline Child Health Recognition Award in the Local Health Department Recognition category.






JustTEENS Clinic
1100 East Wendover Avenue
Greensboro, NC 27405

Make an appointment: 336-641-3245
Email: justteens@guilfordcountync.gov
Web: teens.guilfordcountync.gov

Other Resources:
teens.guilfordcountync.gov

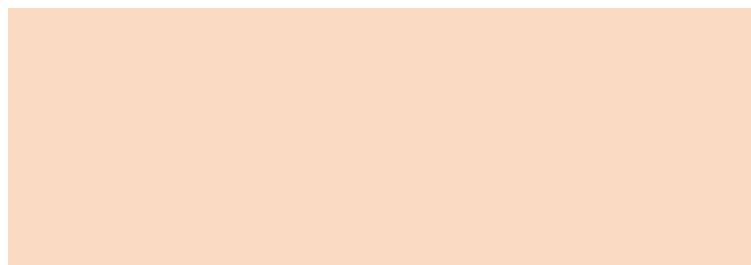
SPONSORED BY:
Title X Federal Funding/NCDPH Funding



Community Health Services



The staff in the Community Health Services division were busy during the 2017-2018 fiscal year. Our Universal Newborn Home Visiting Program (Guilford Connects) nurses provided 4,580 home visits. School Health nurses made health related contacts with students 145,584 times during the school year. Child Care Health consultants provided services to 371 licensed child care centers and homes ensuring that health and safety practices were met for 12,094 pre-school children. Nurses and Social Workers provided monthly case management services to high-risk pregnant women (840), and children (800). Additionally, the Community Alternative Program (CAP) for Disabled Adults and Children prevented 309 clients from entering a Nursing Home Facility or Institution and 47 remain safely in their homes with their care givers.



Environmental Health



The Environmental Health Section is responsible for over 6000 annual inspections for food establishments, lodging establishments, child care facilities, schools, nursing homes, hospitals, jails, swimming pools, tattoo parlors, and the prevention of lead poisoning in children and pregnant women. In addition to these inspections we also monitor and inspect the installation of all wells and septic systems installed throughout the County to protect public health. Guilford is the only local County Environmental Health Department in the state monitoring the clean-up of petroleum and other hazardous chemical spills to further protect our drinking water and the environment.



Health Education

Community-based HIV/STI testing falls under the umbrella of the Integrated Targeted Testing Services (ITTS) project housed at Public Health which offers HIV, syphilis, Hepatitis C, chlamydia and gonorrhea testing in a variety of nontraditional settings. The Public Health Department's HIV/STI Health Education testing program and community-based partners (Piedmont Health Services and Sickle Cell Agency, NIA Community Action Center, and Triad Health Project) all work together on the ITTS team. Prevention activities are implemented through increasing sexual health awareness, conducting prevention education, and encouraging

Accomplishments



HIV/STI testing among high-risk populations through fixed site testing during (nontraditional office hours), special screening events in high-risk communities, prevention awareness to clients on social media, and special events at local colleges/universities.



For the 2017-2018 fiscal year, 605 middle and high school age girls completed Smart Girls Life Skills Training, our Division of Public Health's very own teen pregnancy prevention program. The Smart Girls Team also provided coed sexuality education programming to 703 high school students, addressing teen pregnancy, sexually transmitted

infections and healthy relationships. The team trained 11 health professionals to implement the Smart Girls Life Skills Training curriculum in their respective communities - Mecklenburg, Buncombe, Orange and Forsyth counties.

During the summer of 2017, two of the original Minority Diabetes Prevention Project (MDPP) classes at Mount Zion Baptist Church (MTZBC) continued with monthly classes. Enrolled in those classes were 31 participants. In August 2017, one class of eight participants started in the Cottage Grove community, and in October 2018, another class with eight participants was started at MTZBC. In January 2018, one MDPP class with eight participants was started with Guilford Child Development. In February 2018, the two original MDPP classes at MTZBC came to an end. Between

June 2017 – June 2018, five A1c screenings were conducted (three pre-screenings, two post-screenings, and one DHHS Employee Engagement event pre-screening). Health Education staff provides continuing technical assistance to ongoing classes and is currently planning for the start of two new classes in the fall of 2018.



Health Education staff have been actively involved with the following coalitions: Greater High Point Food Alliance and its food education and urban ag teams, Greensboro Food Task Force, Guilford County Food Council, and CURE Triad. As part of this, Health Education staff has provided media advertising through several outlets for the grand opening of the High Point Farmer's Market on 4/28/18, and provided both poster billboards and digital ads for a local opioid awareness campaign in April and May 2018.



Agency Accomplishments & Recognition



2017 Surveillance and Investigation Award for Legionella Outbreak Response

Awarded by North Carolina Public Health Communicable Disease Section of NC Department of Health and Human Services

Glaxo Smith Kline Child Health for Local Health Department Recognition Award Winner: JustTEENS Initiative

Awarded by North Carolina Public Health Association (NCPHA)



Exemplary work in the completion of Guilford County's 2016 Community Health Assessment

Awarded by the State of North Carolina
Award was received in January 2018

Employee Engagement Committee



The Employee Engagement Committee was started in February of 2017 due to a suggestion from a staff member stating Public Health (PH) needed a tool to increase employee morale and engagement. The idea was supported by the Executive Team and permission was granted. Team members were recruited and a committee was formed. Due to the size and proximity of the various PH locations, a subcommittee was developed at each site. The subcommittees were responsible for planning and implementing activities at the individual sites. Each site has autonomy to plan and schedule events that work best for that site and its staff to ensure the greatest participation.

The Employee Engagement Committee continues to strive to improve employee morale by offering various activities for employees and encouraging staff participation.

Employee Engagement Committee events and fundraisers that the committee has sponsored include but are not limited to:

1. Annual Weight Loss Challenge (*which included lunch and learn sessions, fitness classes, weight loss tips and motivational strategies, individual challenges (physical and non-physical), cooking demos, and various other activities*)
2. Chili Cook Offs
3. Salad Bars
4. Ice Cream Socials
5. Tomato Sandwich Days (*highlighting locally grown fresh produce*)
6. Annual Holiday Market
7. Annual Spring Market
8. Happy Grams (*similar to candy grams*)
9. Popcorn Giveaways
10. Holiday Decorating Contests
11. Turkey Barbecue Lunches
12. Snack Attacks
13. 50/50 Raffle



Employee Recognition



Carl Durham Award for Leadership in Public Health **Winner: Merle C. Green, Health Director**

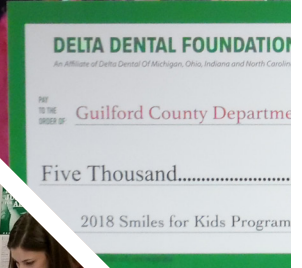
Awarded by North Carolina Association of Local Boards of Health

40 Year Service Award

Winner: Kenneth Carter, Assistant Health Director

Awarded by North Carolina Public Health Association

Health Steering Committee of the National Association of Counties (NACo) **Committee Appointee: Merle C. Green, Health Director**



J 89
GUILFORD COUNTY HEALTH DEPARTMENT
Established in 1911, it was the first county health department in N.C. and second in U.S. Now two blocks north.
DIVISION OF ARCHIVES AND HISTORY 1988



2017-2018 Annual Report