

# Guilford County Parks Sponsorship Opportunities



### A partnership is more than just a sponsorship.

Guilford County Parks presents several special events throughout the year that bring our community together. We offer a variety of sponsorship opportunities to businesses and individuals that are interested in supporting our mission to provide a healthy, safe, and sustainable experience that enhances the quality of life for Guilford County residents.

Sponsorships offer exposure and development of name recognition during programs and events and through publicity materials. Take a look through our sponsorship catalogue to view our various sponsorship levels. Don't see a level that works for you? No Problem! Customized and in-kind partnerships can be designed to meet all of your individual and corporate needs.

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## Bur-Mil Marlins Swim Team 2019 Sponsorship Opportunities

Bur-Mil Marlins Swim Team is a competitive swim program for children ages 5-18. The Marlins participate in 5 dual meets each season. The season wraps up with a final competition called the City Championship Meet, a 3-day event where all swimmers in Greensboro's Community Swim Association compete against one another at the Greensboro Aquatic Center.

#### Gold Sponsors: Gifts of \$1,000 or more

Your name will be listed on our website and receive Facebook mentions for every home swim meet (2-3 meets a year). Your banner (supplied by you) will be hung at the pool in a space assigned by park management during the entire pool season (Memorial Day - Labor Day) for all visitors to see. Your company or organization's logo will be placed on the team T-shirt. If promotional items from your company are available, we will provide them to all swimmers.

#### Silver Sponsors: Gifts of \$500 or more

Your name will be listed on our website. Your banner will be posted at the Aquatic Center for all visitors to see. Your company or organization's name will be placed on the team T-shirt. If promotional items from your company are available, we will provide them to all swimmers.

#### Bronze Sponsors: Gifts of \$250 or more

Your name will be listed on our website. If promotional items from your company are available, we will provide them to all swimmers.

#### In Kind Donations

If you would like to donate any items that are needed during the season, please check our website for what is needed. Examples include food for the end of season banquet, refreshments for the swimmers, office supplies, etc.





# NORTHEAST PARK

## FIREWORKS EXTRAVAGANZA

## SPONSORSHIP OPPORTUNITIES

Wednesday, July 3, 2019

Presenting Sponsor • \$2,000

Contributing Sponsor • \$1,000

Stage Sponsor • \$500

In Kind Sponsor

Fireworks Extravaganza is a fun-filled, family-friendly event with activities for all ages! Enjoy music, an assortment of carnival rides, great food, and a fantastic fireworks display.

Sponsorship agreements are good for 1 year







# Bur-Mil Park Fall Fest Sponsorship Opportunities

Saturday, October 12th, 2019 • 10am-3pm

Presenting Sponsor • \$1,500

**Contributing Sponsor** • \$750

Stage Sponsor • \$500

**In Kind Sponsor** 

Fall Fest is a fun-filled, family event that features music, inflatables, hayrides, food, face painting and much more! There are activities, exhibitors, and vendors of all kinds.

Sponsorship agreements are good for 1 year